Dear Friend of The Baldwin School,

On April 4, 2020, The Baldwin School will host our largest fundraiser of the year, "A Triple Crown Affair". It is our hope that you will support this effort by making a donation-in-kind to the Gala’s Silent or Live Auction. This annual event, our largest parent-driven fundraiser, is crucial to the School’s fundraising efforts. Over 300 alumnae, parents, faculty and friends will join together on this special evening in an effort to support our students and faculty in the areas of curriculum, arts and athletics.

Proceeds from the Gala benefit The Baldwin School in several ways:
- Provide scholarships to help families from a range of economic backgrounds have access to a Baldwin education for their daughters
- Create an engaging environment that fosters academic excellence
- Support for athletic, art and service initiatives
- Funding for faculty development and campus improvements

Beyond the knowledge that your donation will help shape the leaders of tomorrow, there are several benefits to making a contribution:
- Baldwin families are extremely loyal to those businesses that contribute and support our School
- A donation is a wonderful opportunity to thank past clients and reach out to new ones
- Each company and donation will be displayed in a variety of marketing materials including the silent and live auction catalogue as well as signage that will be shared with more than 1,000 members of the Baldwin community
- Baldwin is a non-profit institution so all donations are tax deductible

We thank you in advance for considering a donation to this special event. With your generosity, we will maintain The Baldwin School’s distinction as a premiere Pre-Kindergarten to Grade 12 school for girls.

Warm regards,

Marlo Dilks (P ’29,’30,’31)

Leslie Heller (P ’28)